



Calvin TANG

Head of Marketing

Alibaba Cloud Intelligence Hong Kong & Macau

Mr Calvin TANG is a seasoned leader in the global technology industry with over 20 years of extensive marketing expertise. Currently serving as the Head of Marketing for Alibaba Cloud in the Hong Kong, Macau, and Taiwan region, he has dedicated the past nine years to the company, playing a pivotal role in driving its mission of digital transformation and AI innovation.

With a diverse background across Consumer Electronics, Telecom, and Internet & Entertainment, Calvin brings a deep understanding of the tech landscape to his role. He leverages this cross-industry experience to expertly bridge the gap between technological advancement and market strategy, translating complex innovations into tangible business value.

Demonstrating strong leadership across the Greater Bay Area and the broader APAC region, Calvin is committed to building a leading AI innovation platform and empowering local governments and enterprises to achieve intelligent transformation. Beyond his corporate achievements, he is dedicated to making AI accessible to all by spearheading community initiatives focused on nurturing tech talent and supporting charitable development.